



STAFF REPORT

Meeting Date: July 15, 2020
To: Board of Directors
From: Michael J. Aho – District Administrator
Subject: Discussion and Possible Action Regarding the Naming of a Park on Swallow Way

I. Recommendation

The Community Resources Committee met on July 1, 2020 and recommended that the new park located at 8851, 8855 and 8859 Swallow Way being developed by the District be named Swallow Way.

II. Background

On January 17, 2018 the Board adopted Resolution No. 011718-06 authorizing the acceptance of the Swallow Way property from Sacramento County.

Numerous public outreach meetings were held to gather the community's interests on the design of the park and plans for the park were drawn up by the architectural firm Verde Design.

Funding for the park's development came from three sources: Measure J, Proposition 68, and from the District's Impact fees.

Construction of the new Park is scheduled to begin in Fall of 2020 and a name for the park needs to be selected.

Following is the District's policy of naming parks.

Policy F – 6: NAMING OF PARKS AND FACILITIES

- a. Purpose: To provide guidelines and procedures for the naming of Fair Oaks Recreation and Park District parklands and facilities.

1. The Board of Directors will evaluate the merit of each suggested name according to the criteria outlined in this policy. The District Administrator shall make recommendations to the Board of Directors.
 2. The District is to name parks and facilities in a manner that will provide an easy and recognizable reference to the Fair Oaks Recreation and Park District and will be compatible to the area in which they are located.
 3. Once adopted, name changes should occur on an exceptional basis only.
- b. The following criteria shall be considered in priority order:
1. Neighborhood, geographic or common usage identification;
 2. A natural or geological feature;
 3. A historical figure or place;
 4. An individual, living or deceased, who has made a significant land, building or monetary contribution to the District for the property or building being named;
 5. An individual, living or deceased, who has contributed outstanding civic service to the community and, if deceased, has been so for a period of at least one year;
 6. Organizations having significantly and positively contributed to and influenced the betterment of the community.

III. Problem /Situation/ Request

Based on the District's policy *F-6 Naming of Parks and Facilities b. 1* the Community Resource Committee and the District Administrator is recommending that the park be named Swallow Way.

IV. Financial Analysis

There is no financial impact to the District

Respectfully Submitted,

Michael J. Aho
District Administrator