

STAFF REPORT



Meeting Date: July 15, 2020
To: Board of Directors
From: Michael J. Aho – District Administrator
Subject: Discussion and Possible Action Regarding the Naming of a Park in the Gum Ranch Development

I. Recommendation

The Community Resources Committee met on July 1, 2020 and recommended that the new park being built by Elliot Homes located in The Heritage at Gum Ranch Development be named Gum Ranch.

II. Background

The Gum Ranch property had been owned and farmed by the late Irving Gum for at least 70-years where it was successfully planted with strawberries, pumpkins, and wheat. For years the Gum Pumpkin Farm provided a seasonal adventure for families providing hayrides through the pumpkin patches during the fall.

The property was sold for development and on June 20, 2018 the Fair Oaks Recreation and Park Board passed Resolution No. 062018-12 approving the Gum Ranch Park Development Agreement with Elliot Homes.

The Development Agreement authorizes the Fair Oaks Recreation and Park District to accept a turnkey park identified as Gum Ranch Park, by the District in lieu of all Development Impact Fees that are due to the District for the homes that are being constructed at the Gum Ranch Development.

Construction of the new Park is scheduled to begin in Fall of 2020 and a name for the park needs to be selected.

Following is the District's policy of naming parks.

Policy F – 6: NAMING OF PARKS AND FACILITIES

- a. Purpose: To provide guidelines and procedures for the naming of Fair Oaks Recreation and Park District parklands and facilities.
 1. The Board of Directors will evaluate the merit of each suggested name according to the criteria outlined in this policy. The District Administrator shall make recommendations to the Board of Directors.
 2. The District is to name parks and facilities in a manner that will provide an easy and recognizable reference to the Fair Oaks Recreation and Park District and will be compatible to the area in which they are located.
 3. Once adopted, name changes should occur on an exceptional basis only.

- b. The following criteria shall be considered in priority order:
 1. Neighborhood, geographic or common usage identification;
 2. A natural or geological feature;
 3. A historical figure or place;
 4. An individual, living or deceased, who has made a significant land, building or monetary contribution to the District for the property or building being named;
 5. An individual, living or deceased, who has contributed outstanding civic service to the community and, if deceased, has been so for a period of at least one year;
 6. Organizations having significantly and positively contributed to and influenced the betterment of the community.

III. Problem /Situation/ Request

Based on the District's policy *F-6 Naming of Parks and Facilities b. 3* the Community Resource Committee and the District Administrator is recommending that the park be named Gum Ranch.

IV. Financial Analysis

There is no financial impact to the District.

Respectfully Submitted,

Michael J. Aho
District Administrator