

# Movies in the Park



## Event Profile

Fair Oaks Recreation and Park District's FREE Movies in the Park series bring three (3) outdoor feature films to Fair Oaks. Prior to the feature presentation the Wonderful Outdoor World (W.O.W.) bus will be on site for children to play outdoors. Popcorn and snacks will be available for purchase from the Fair Oaks Youth Advisory Board (FOYAB) and participating sponsors.

**Target Audience-** Youth/ Families

**Anticipated Attendance-** 250-400 per show

**Date-** Fridays, June 15th, July 20th, & August 17th, 2018

**Location-** Village Park

## Promotional Plan

For specific benefits regarding each sponsorship level please contact FORPD.

Sponsorship levels may include:

- 10x10 booth including tent, table, and chairs
- Assist in selecting feature presentations
- Opportunity to sell food
- Recognition in select marketing and on screen
- FORPD website and facebook
- Announcements and banner at event

## Sponsorship Levels (price for all three movies)

- Gold Sponsor \$1200
- Silver Sponsor \$600
- Bronze Sponsor \$300

With commitment by May 4, 2018 promotional plans are guaranteed.  
**Contact Sabrina Bernardo @ (916) 966-1036 to secure your sponsorship.**